



F1RSTFRIDAY DOWNTOWN

F1RST FRIDAY & Special Events 2018

Welcome to the Downtown Statesboro Development Authority F1RST FRIDAY and special EVENTS. Our downtown events were very successful in bringing thousands of people come downtown and enjoy live music, entertainment, shopping, food and fun.

Our Calendar of Events

Jan	Saturday 6	DSDA – F1RST Friday- Fashion with Compassion- <i>benefiting Fostering Bulloch -6-8:00pm</i>
Feb	Friday 2	DSDA – F1RST Friday- <i>Downtown Date Night 5:30-7:30 pm</i>
March	Friday 2	DSDA – F1RST Friday — <i>Green Grits Downtown- Paw-Walk (dog contest) 5:30-8 pm</i>
April	Friday 6	DSDA – F1RST Friday – <i>Fine Arts Local bands and choirs 5:30-8 pm</i>
	Saturday 7	Main Street Farmer’s Market- every Saturday 9am-12:30pm until Nov 17(Synovus)
	Saturday 21	Spring into Statesboro Downtown Festival – 9-12:30
May	Friday 4	DSDA – F1RST Friday – <i>Fiesta de Mayo- Spanish music and entertainment 5:30-8 pm</i>
June	Friday 1	DSDA – F1RST Friday – <i>STAYCATION – make Statesboro your vacation destination. 5:30-8 pm</i>
	Thursday 14	DSDA- <i>Business After Hours</i>
July	Friday 6	DSDA – F1RST Friday – <i>Downtown Picnic – free watermelon and lemonade 5:30-8 pm</i>
Aug	Friday 3	DSDA – F1RST Friday – <i>Downtown Pep Rally – Students cheer and present teams. 5:30-8 pm</i>
Sept	Friday 7	DSDA – F1RST Friday – <i>Taste of Downtown – Appetizer tasting downtown 5:30-8 pm</i>
Oct	Friday 5	DSDA F1RST Friday – <i>Ag Night Out – Chamber of Commerce Ag Committee 5:30-8 pm</i>
	Saturday 6	<i>Green Fest- Georgia Southern University Center for Sustainability 9:00am-1:00pm</i>
	Saturday 27	SCARE on the Square – <i>4:30-9:00pm costume contest, Thriller dance, trunk or treat, haunted house and hayride.</i>
Nov	Friday 2	DSDA – F1RST Friday- <i>The Write Place- a night for literary arts & local authors 5:30-8 pm</i>
	Saturday 17	<i>Farmer’s Market end of season– Turkey Trot – 5K race 9:00am</i>
	Tuesday 20	<i>Farmer’s Market-Shopping by Lantern Light – 6:00-8:00pm</i>
Dec	Friday 7	DSDA – F1RST Friday – <i>Christmas Holiday Celebration – 5:30-8 pm</i>
		<i>Run the Boro 5K, Santa Claus, Chili Town, Golf Cart Parade, Arts & Crafts, Live Music</i>



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Sponsorship Options

1. F1RST Friday Annual Sponsor \$750

F1RST Friday Annual Sponsor- You will be a sponsor for **all** F1RST Fridays in 2018.

- Logo in all print advertising: all newsprint, posters, signs, banners that are created for all F1RST Friday events.
- Media mention: radio, press releases and event coverage
- Logo in social media/networking- Main Street newsletter to over 4,000 people, Facebook, Instagram, Twitter and Blogs.
- **Premium** booth space for the event so you can promote your business.
- Highlighted feature in our newsletter.
- Blog post to highlight your business on our website.

2. F1RST Friday Event Sponsor \$500

F1RST Friday Event Sponsor- You will be the main sponsor for **one** of the F1RST Friday's.

- Advertising in Print including newsprint, posters, banners that are created for the event.
- Banner will be displayed on the courthouse lawn for the event.
- Media mention: radio, press releases, and print.
- Social networking/marketing- Main Street Newsletter to over 4,000 people, Facebook, Instagram, Twitter.
- Free table, booth space for the event so you can promote your business.
- Give-a-ways, certificates are welcome!!!

3. Event Sponsor Logo only \$200

F1RST Friday Event Sponsor Logo only- You will be **one** of the sponsors of the events happening during a particular F1RST Friday. (a contest, competition, prizes etc.)

- Marketing- newsletter to over 4,000 people.
- Media announcements the day of the event.
- Give-a-ways, gifts in-kind & gift certificates are welcome!!!

*Please send us your logo in jpg. • mainstreet@statesborodowntown.com



Main Street Statesboro Sponsorship Agreement

Please return this form along with payment to:

Downtown Statesboro Development Authority
10 Siebald St. Statesboro, GA 30458•912-764-7227
mainstreet@statesborodowntown.com

Company Name: _____ Contact Name: _____

Phone Number: _____ Email: _____

Mailing Address: _____

Description of your company, products & services

Please check your selections:

FIRST Friday Annual Sponsor \$750

Name and dates of EVENTS you want to sponsor

Event Sponsor \$500: _____

Event Sponsor logo only \$200: _____

Form of Payment: Cash Check

Total: _____

Signature: _____

Date: _____