



# FIRST FRIDAY DOWNTOWN

## FIRST FRIDAY & Special Events 2019

Welcome to the Downtown Statesboro Development Authority FIRST FRIDAY and special EVENTS. Our downtown events were very successful in bringing thousands of people come downtown and enjoy live music, entertainment, shopping, food and fun.

### Our Calendar of Events

<b>Jan</b>	<b>Friday 4</b>	DSDA – F1RST Friday- <i>Downtown Shopping 5:30-7:00pm</i>
<b>Feb</b>	<b>Friday 1</b>	DSDA – F1RST Friday- <i>Downtown Date Night 5:30-7:30 pm</i>
<b>March</b>	<b>Friday 1</b>	DSDA – F1RST Friday- <i>Paw-Walk (dog contest) 5:30-8 pm</i>
<b>April</b>	<b>Saturday 6</b>	Main Street Farmer’s Market- every Saturday 9am-12:30pm until Nov 17(Synovus)
	<b>Friday 12</b>	DSDA – F1RST Friday – <i>Relay for Life 5:30-10 pm</i>
	<b>Saturday 13</b>	<b>Spring into Statesboro</b> Downtown Festival – 9-12:30
<b>May</b>	<b>Friday 3</b>	DSDA – F1RST Friday – <i>Fiesta de Mayo- Spanish music and entertainment 5:30-8 pm</i>
<b>June</b>	<b>Friday 7</b>	DSDA – F1RST Friday – <i>STAYCATION – make Statesboro your vacation destination. 5:30-8 pm</i>
<b>July</b>	<b>Friday 5</b>	DSDA – F1RST Friday – <i>Downtown Picnic – free watermelon and lemonade 5:30-8 pm</i>
<b>Aug</b>	<b>Friday 2</b>	DSDA – F1RST Friday – <i>Downtown Pep Rally – Students cheer and present teams. 5:30-8 pm</i>
<b>Sept</b>	<b>Friday 6</b>	DSDA – F1RST Friday – <i>Taste of Downtown – Appetizer tasting downtown 5:30-8 pm</i>
<b>Oct</b>	<b>Friday 4</b>	DSDA F1RST Friday – <i>Ag Night Out – Chamber of Commerce Ag Committee 5:30-8 pm</i>
	<b>Saturday 5</b>	<i>Green Fest- Georgia Southern University Center for Sustainability 9:00am-1:00pm</i>
	<b>Saturday 26</b>	<b>SCARE on the Square</b> – <i>4:30-9:00pm costume contest, Thriller dance, trunk or treat, haunted house and hayride.</i>
<b>Nov</b>	<b>Friday 1</b>	DSDA – F1RST Friday- <i>A Day for Statesboro- Georgia Southern Celebrates our Community 5-8:30 pm</i>
	<b>Saturday 16</b>	<i>Farmer’s Market end of season– Turkey Trot – 5K race 9:00am</i>
	<b>Tuesday 19</b>	<i>Farmer’s Market-Shopping by Lantern Light – 6:00-8:00pm</i>
<b>Dec</b>	<b>Friday 6</b>	DSDA – F1RST Friday – <i>Christmas Holiday Celebration – 5:30-8 pm</i> <i>Run the Boro 5K, Santa Claus, Chili Town, Golf Cart Parade, Arts &amp; Crafts, Live Music</i>



# F1RSTFRIDAY DOWNTOWN

## Sponsorship Options

### 1. F1RST Friday Annual Sponsor \$1000

**F1RST Friday Annual Sponsor-** You will be a sponsor for **all** F1RST Fridays in 2019.

- Featured in First Friday video advertising.
- One specifically tailored social media video advertisement produced by Stouthouse Media for your business. **\*Does not include in kind sponsors\***
- Logo in all print advertising: all newsprint, posters, signs, banners that are created for all F1RST Friday events.
- **Premium** booth space for DSDA events so you can promote your business.
- Highlighted feature in our newsletter emailed to over 4,000 people.
- Logo and business description on our website. [statesborodowntown.com](http://statesborodowntown.com)
- Media mention: radio, press releases and event coverage
- Included in social media ads for events.

### 2. F1RST Friday Event Sponsor \$500

**F1RST Friday Event Sponsor-** You will be the main sponsor for **one** of the F1RST Friday's.

- Advertising in Print including newsprint, posters, banners that are created for the event.
- Blog Post posted on the website about the event
- Banner will be displayed on the courthouse lawn for the event.
- Media mention: radio, press releases, and print.
- Social networking/marketing- Main Street Newsletter to over 4,000 people, Facebook, Instagram, Twitter.
- Free booth space for the event you are sponsoring so you can promote your business.
- Give-a-ways, certificates are welcome!!!
- [Pay an additional \$250 to receive one specifically tailored social media video advertisement produced by Stouthouse Media for your business. **\*Does not include in kind sponsors\***]

### 3. Event Sponsor Logo only \$200

**F1RST Friday Event Sponsor Logo only-** You will be **one** of the sponsors of the events happening during a particular F1RST Friday. (a contest, competition, prizes etc.)

- Marketing- newsletter to over 4,000 people.
- Media announcements the day of the event.
- Give-a-ways, gifts in-kind & gift certificates are welcome!!!

\*Please send us your high resolution logo · [mainstreet@statesborodowntown.com](mailto:mainstreet@statesborodowntown.com)



## Main Street Statesboro Sponsorship Agreement

*Please return this form along with payment to:*

Downtown Statesboro Development Authority  
10 Siebald St. Statesboro, GA 30458-912-764-7227

[mainstreet@statesborodowntown.com](mailto:mainstreet@statesborodowntown.com)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Description of your company, products & services

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*Please check your selections:*

F1RST Friday Annual Sponsor \$1000  \_\_\_\_\_

Event Sponsor \$500:  \_\_\_\_\_

Extra professional video ad \$250:

Event Sponsor logo only \$200:  \_\_\_\_\_

Form of Payment:      Cash                       Check

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_