



F1RST FRIDAY DOWNTOWN

F1RST FRIDAY & Special Events 2020

Welcome to the Downtown Statesboro Development Authority F1RST FRIDAY and special EVENTS. Our downtown events were very successful in bringing thousands of people come downtown and enjoy live music, entertainment, shopping, food and fun.

Our Calendar of Events

Feb	Friday 7	DSDA – F1RST Friday- <i>Downtown Date Night 5:30-7:30 pm</i>
March	Friday 6	DSDA – F1RST Friday- <i>Paw-Walk (dog contest) 5:30-8 pm</i>
April	Friday 3	DSDA – F1RST Friday – <i>Fine Arts 5:30-8pm</i>
	Saturday 4	Main Street Farmer’s Market- every Saturday 9am-12:30pm until Nov 21(Synovus)
	Saturday 25	Spring into Statesboro Downtown Festival – 9-12:30
May	Friday 1	DSDA – F1RST Friday – <i>Fiesta de Mayo- Spanish music and entertainment 5:30-8 pm</i>
June	Friday 5	DSDA – F1RST Friday – <i>STAYCATION – make Statesboro your vacation destination. 5:30-8 pm</i>
July	Friday 3	DSDA – F1RST Friday – <i>Downtown Picnic – free watermelon and lemonade 5:30-8 pm</i>
Aug	Friday 7	DSDA – F1RST Friday – <i>Downtown Pep Rally – Students cheer and present teams 5:30-8 pm</i>
Sept	Friday 4	DSDA – F1RST Friday – <i>Taste of Downtown – Appetizer tasting downtown 5:30-8 pm</i>
Oct	Friday 2	DSDA F1RST Friday – <i>Ag Night Out – Chamber of Commerce Ag Committee 5:30-8 pm</i>
	Saturday 24	SCARE on the Square – 4:30-9:00pm <i>costume contest, street dance, trunk or treat, haunted house and hayride.</i>
Nov	Friday 6	DSDA – F1RST Friday- <i>A Day for Statesboro- Georgia Southern celebrates Statesboro 5-8:30 pm</i>
	Saturday 21	Farmer’s Market end of season- <i>Turkey Trot – 5K race 9:00am</i>
	Tuesday 24	Farmer’s Market-Shopping by <i>Lantern Light – 6:00-8:00pm</i>
Dec	Friday 4	DSDA – F1RST Friday – <i>Christmas Holiday Celebration – 5:30-8 pm</i> <i>Santa Claus, Chili Town, Golf Cart Parade, Arts & Crafts, Live Music</i>



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Sponsorship Options

1. F1RST Friday Annual Sponsor \$1000

F1RST Friday Annual Sponsor- You will be a sponsor for **all** F1RST Fridays in 2020.

- Featured in First Friday video advertising.
- Logo in all print advertising: all newsprint, posters, signs, banners that are created for all F1RST Friday events.
- **Premium** booth space for each First Friday and free booth for special events.
- Highlighted feature in our newsletter emailed to over 4,000 people.
- Logo and business description on our website. statesborodowntown.com
- Media mention: radio, press releases and event coverage
- Included in social media ads for events.

2. F1RST Friday Event Sponsor \$750

F1RST Friday Event Sponsor- You will be the **Headline/MAIN SPONSOR** for **one** F1RST Friday.

- Advertising in Print including newsprint, posters, banners that are created for the event.
- Blog Post posted on the website about the event
- Banner will be displayed on the courthouse lawn for the event.
- Media mention: radio, press releases, and print.
- Social networking/marketing- Main Street Newsletter to over 4,000 people, Facebook, Instagram and Twitter.
- Premium booth space for the event you are sponsoring so you can promote your business.

*Please send us your high resolution logo · mainstreet@statesborodowntown.com



Main Street Statesboro Sponsorship Agreement

Please return this form along with payment to:

Downtown Statesboro Development Authority
10 Siebald St. Statesboro, GA 30458-912-764-7227
mainstreet@statesborodowntown.com

Company Name: _____ Contact Name: _____

Phone Number: _____ Email: _____

Mailing Address: _____

Description of your company, products & services

Please check your selections:

F1RST Friday Annual Sponsor \$1000 _____

Event Sponsor \$750 _____

Payment: Please mail your check or money order to: DSDA 10 Siebald St. Statesboro, GA 30458

Total: _____

Signature: _____

Date: _____