



# F1RST FRIDAY DOWNTOWN

## F1RST FRIDAY & Special Events 2021

Welcome to the Downtown Statesboro Development Authority F1RST FRIDAY and special EVENTS. Our downtown events were very successful in bringing thousands of people come downtown and enjoy live music, entertainment, shopping, food and fun.

### Our Calendar of Events

<b>Feb</b>	<b>Friday 5</b>	DSDA – F1RST Friday- <i>Downtown Date Night 5:30-7:30 pm</i>
<b>March</b>	<b>Friday 5</b>	DSDA – F1RST Friday- <i>Paw-Walk (dog contest) 5:30-8 pm</i>
<b>April</b>	<b>Friday 2</b>	DSDA – F1RST Friday – <i>Battle for the Boro 5:30-8pm</i>
	<b>Saturday 24</b>	<b>Spring into Statesboro</b> <i>Downtown Festival – 9am-1:00pm</i>
<b>May</b>	<b>Friday 7</b>	DSDA – F1RST Friday – <i>Fiesta de Mayo- Spanish music and entertainment 5:30-8 pm</i>
<b>June</b>	<b>Friday 4</b>	DSDA – F1RST Friday – <i>STAYCATION – make Statesboro your vacation destination. 5:30-8 pm</i>
<b>July</b>	<b>Friday 2</b>	DSDA – F1RST Friday – <i>Downtown Picnic – free watermelon and lemonade 5:30-8 pm</i>
<b>Aug</b>	<b>Friday 6</b>	DSDA – F1RST Friday – <i>Downtown Pep Rally – Students cheer and present teams 5:30-8 pm</i>
<b>Sept</b>	<b>Friday 3</b>	DSDA – F1RST Friday – <i>Taste of Downtown – Appetizer tasting downtown 5:30-8 pm</i>
<b>Oct</b>	<b>Friday 1</b>	DSDA F1RST Friday – <i>Ag Night Out – Chamber of Commerce Ag Committee 5:30-8 pm</i>
	<b>Saturday 23</b>	<b>SCARE on the Square</b> – <i>4:30-9:00pm costume contest, street dance, trunk or treat, haunted house and hayride.</i>
<b>Nov</b>	<b>Friday 5</b>	DSDA – F1RST Friday- <i>A Day for Statesboro- Georgia Southern celebrates Statesboro 5-8:30 pm</i>
<b>Dec</b>	<b>Friday 3</b>	DSDA – F1RST Friday – <i>Christmas Holiday Celebration – 5:30-8 pm</i> <i>Santa Claus, Chili Town, Golf Cart Parade, Arts &amp; Crafts, Live Music</i>



## Sponsorship Options

### 1. F1RST Friday Annual Sponsor \$1000

**F1RST Friday Annual Sponsor-** You will be a sponsor for **all** F1RST Fridays in 2020.

- Featured in First Friday video advertising.
- Logo in all print advertising: all newsprint, posters, signs, banners that are created for all F1RST Friday events.
- **Premium** booth space for each First Friday and free booth for special events.
- Highlighted feature in our newsletter emailed to over 4,000 people.
- Logo and business description on our website. [statesborodowntown.com](http://statesborodowntown.com)
- Media mention: radio, press releases and event coverage
- Included in social media ads for events.

### 2. F1RST Friday Event Sponsor \$750

**F1RST Friday Event Sponsor-** You will be the **Headline/MAIN SPONSOR** for **one** F1RST Friday.

- Advertising in Print including newsprint, posters, banners that are created for the event.
- Blog Post posted on the website about the event
- Banner will be displayed on the courthouse lawn for the event.
- Media mention: radio, press releases, and print.
- Social networking/marketing- Main Street Newsletter to over 4,000 people, Facebook, Instagram and Twitter.
- Premium booth space for the event you are sponsoring so you can promote your business.

\*Please send us your high resolution logo · [mainstreet@statesborodowntown.com](mailto:mainstreet@statesborodowntown.com)



# Main Street Statesboro Sponsorship Agreement

*Please return this form along with payment to:*

Downtown Statesboro Development Authority  
10 Siebald St. Statesboro, GA 30458-912-764-7227  
[mainstreet@statesborodowntown.com](mailto:mainstreet@statesborodowntown.com)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Description of your company, products & services

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*Please check your selections:*

FIRST Friday Annual Sponsor \$1000  \_\_\_\_\_

Event Sponsor \$750  \_\_\_\_\_

Payment: Please mail your check or money order to: DSDA 10 Siebald St. Statesboro, GA 30458

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_