



Downtown Statesboro Development Authority 2022 Sponsorship Opportunities

The Downtown Statesboro Development Authority hosts many events throughout the year that bring thousands of locals and tourists to the beautiful, historic downtown Statesboro. The DSDA organizes F1rst Friday events every month, hosts Downtown Tours, festivals like Scare on the Square and other fun events for the community.

By becoming a proud sponsor of the DSDA, you not only gain an opportunity to advertise your business, but you also show that your company cares about the community of Statesboro and the wellbeing of our historic Downtown area. Sponsoring a Downtown Development Authority such as the DSDA is a great opportunity for you to reach your community and market your business and products/services.

Together, we can continue to add to the vibrancy of our growing downtown Statesboro. We have included the sponsorship package options for this year below. If interested, please return the application, as well as your attached form of payment and a high-resolution photo of your logo to the DSDA office located at 10 Siebald Street.

Thank you in advance for choosing to collaborate with us by sponsoring the Downtown Statesboro Development Authority in 2022.

Sincerely,

Allen Muldrew
Executive Director
Downtown Statesboro Development Authority



2022 DSDA Sponsorship Packages:

Annual Sponsor (\$1000)	Event Sponsor (\$750)
<p>Benefits:</p> <ul style="list-style-type: none"> → Video advertising on our YouTube channel and video feature in the DSDA newsletter → Feature in print-advertising throughout fiscal year (newsprint, posters, signs, banners, etc. created for events) → Premium booth space for each First Friday event + free booth slot for any other events within fiscal year → At least one highlighted feature in our newsletter emailed to the DSDA mailing list. → Logo, business description, and link to your website on the DSDA website, www.statesborodowntown.com → Other media mention (radio, press releases, event coverage) → Mention and feature in social media posts for events. → Repost of your social media content on the DSDA social media platforms 	<p>Benefits:</p> <ul style="list-style-type: none"> → Feature in the DSDA blog post for event. → Feature in print advertising for event (newsprint, posters, banners) → Banner with logo to be displayed during event → Highlighted feature in our newsletter emailed to the DSDA mailing list → Other media mention (radio, press releases, and event coverage) → Mention and feature in social media posts for event → Premium booth space for event



2022 Sponsorship Application

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Description of company, products, and/or services:

Sponsorship Package Choice:

Annual Sponsor (\$1000)

Event Sponsor (\$750)

Signature: _____ Date: _____

Along with this application, please include a high-resolution photo of your business' logo. After receiving your application, an invoice will be sent to your email on file. All checks should be made payable to the **DSDA at 10 Siebald St. Statesboro, GA 30458.**

Downtown Statesboro Development Authority F1RST FRIDAY and special EVENTS

Our downtown events were very successful in bringing thousands of people downtown to enjoy live music, entertainment, shopping, food and fun.

Our Calendar of Events

Feb	Friday 4	DSDA – F1RST Friday – Downtown Date Night – West Main 5:30-8 pm
Mar	Friday 4	DSDA – F1RST Friday – Downtown Paw Walk – Dog Park 5:30-8 pm
Apr	Friday 1	DSDA – F1RST Friday – Downtown Arts – 5:30-8 pm
May	Friday 6	DSDA – F1RST Friday – Fiesta de Mayo – 5:30-8 pm
June	Friday 3	DSDA – F1RST Friday – Fun in the Sun – 5:30-8 pm
Aug	Friday 5	DSDA – F1RST Friday – Downtown Pep Rally- High School teams, bands 5:30-8 pm
Sept	Friday 9	DSDA – F1RST Friday – Taste of Downtown – Live music, sample, shop 5:30-8 pm
Oct	Friday 7	DSDA – F1RST Friday – Ag Night Out – Chamber Ag Committee 5:30-8 pm
Oct	Saturday 22	Scare on the Square– 9:00am-1:00pm costume contest, games, candy, hayride
Dec	Friday 2	DSDA – F1RST Friday – Christmas Holiday Celebration – 5:30-8 pm <i>Santa Claus, Chili Town, Golf Cart Parade, Arts & Crafts, music</i>